

Schedule

4-day Summer Session

Monday - Thursday, August 10-13, 2009

9:30 am - 7:00 pm

2 Follow-up Day Sessions

Saturdays, Sept 26 & Oct 17, 2009

9:00 am - 2:00 pm

All events will be held at Charter Farms, 545 Browns Drive, Easton, PA. Dress is casual. Lunch and dinner are included in the summer session; lunch in the follow-up sessions.

Program Format

Monday - Wednesday: Work with others to learn the innovation process and practice related 21st Century skills *by doing* as you are guided to discover and develop your own new business, education, or social opportunity.

Thursday: Summarize and discuss what was learned and strategies for direct application in your classroom.

Follow-up Sessions: Share experiences, learn from other models, and work on plans.

Go to www.charterpartnersinstitute.org for more information, including a list of 21st Century innovation skills that will be addressed.

We hope this will be the first step, and participants will continue to meet and support each other with our help to develop initiatives in their own schools.



This program is made possible by a partnership between Charter Partners Institute, Carbon Lehigh Intermediate Unit #21, and DeSales University.

- To earn 3 graduate credits:** Register with the DeSales University M.Ed. program. Tuition is \$1230 total. Application fee is waived. Contact: med@desales.edu or 610-282-1100 x1461
- Or earn continuing education credits:** No cost for this inaugural program. Register through CLIU #21 and its CPETracker system at: www.cpetracker.org. If you do not have a CPETracker account, complete the nonmember registration form under Curriculum and Instruction Department at the CLIU #21 website at www.cliu.org (\$10 fee).
- For further information and other registration options contact:** Mark Lang mlang@charterpartnersinstitute.org 610-691-8459 www.charterpartnersinstitute.org

Carbon Lehigh Intermediate Unit #21
4210 Independence Drive, Schnecksville, PA 18078
Phone: 610-769-4111/1-800-223-4821
www.cliu.org

Focus Lead Serve Communicate Collaborate Improve

CLIU is a student-centered education agency committed to Excellence through Service.

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The CLIU Central Service Center is accessible to the handicapped. If you need an accommodation to fully participate, please contact Jacqueline Attinello at 610-769-4111.



Where Pioneering Educators Learn 21st Century Skills

August 10-13, 2009
September 26, 2009
October 17, 2009

The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it.

----- Michelangelo

21st Century Skills!

More than the latest buzzword
in education?

It is a world in which comfort with ideas and abstractions is the passport to a good job, in which creativity and innovation are the key to the good life, in which high levels of education—a very different kind of education than most of us have had—are going to be the only security there is.

-- New Commission on the Skills of the American Workplace

Today's globally networked economy really is different, but the skills needed are confusing because they are not a new subject or course but rather a new way to think and act. In the past, students have been taught to first understand and then apply recognized subject matter. Today, we need graduates who can initiate, adapt, and innovate **before** understanding, to:

- Recognize opportunities that the best understanding and analysis may miss;
- Formulate new directions and innovations in ambiguous situations; and
- Collaborate to co-create better outcomes than any individual could possibly do.

Teach21 will bring together pioneering educators to work on these and other 21st Century innovation skills.

What Do We Mean By Innovation?

Think how long man tried to copy birds to gain flight (the logical path), while the Wright brothers developed a better solution based on the airlift of a wing that has nothing to do with the way birds fly (discontinuous innovation).

Think about how the music industry pushed technology forward by investing in the next generation of optical disk (logical R&D advancement), while Apple created a new paradigm of music listening with the iTunes/iPod system (creative innovation).

What Business Leaders Are Saying



Constant reinvention is the central necessity at GE ... We're all just a moment away from commodity hell.

-- Jeffrey Immelt, Chairman & CEO, GE



You have to go down blind alleys. But every once in a while you go down an alley and it opens into this huge, broad avenue. That makes all the blind alleys worthwhile.

-- Jeffrey P. Bezos, Chairman, President, & CEO, Amazon.com

Teach 21

Learn to help students step out of the path and create unique new solutions in whatever they do.

You are a good candidate if:

- You believe your students can take their skills to another level.
- You work to keep up, but cannot get a firm handle on what is needed.
- You enjoy working with others to solve a difficult problem.
- You have some ideas to share.

Come with:

- An open mind and positive attitude.
- A willingness to push your limits.
- A commitment to focus intently for the week.
- Some ideas about a business, societal, or education opportunity for which you perceive a **better** solution.
- A commitment to act on what you learn.

What to expect:

- Hands-on opportunity to experience what it means to innovate.
- Relaxed, supportive environment & flexible agenda to develop new ideas.
- Experienced mentors to guide.
- Inspiring learning experience.
- Opportunity to develop relationships with other education pioneers.

