









Vision/  
Problem

<b>Key Partners</b> What partners are integral to the venture's success? What value, resources, activities do they add? Why are they preferred? 	<b>Key Actions to Complete</b> What actions are vital to launch and grow each aspect of the venture? 	<b>Value Delivered</b> Value or benefit for each person and/or community impacted? Problems solved or needs addressed? New opportunities created? 	<b>Relationships</b> How will each person or community relate to or interact with the venture? How will people shape what is delivered? 	<b>Benefits Targeted To</b> What persons and/or communities are targeted to benefit? Who else benefits indirectly? 
	<b>Key Resources Needed</b> What resources are vital to launch and grow each aspect of this? 		<b>Access</b> How will this reach out to each person or community? Is access integrated with something people are already using? 	
<b>Key Costs (money spent)</b> What are the most expensive items that are needed, and their estimated costs? 	<b>Key Revenue Sources (money brought in)</b> What prices & fees will those who benefit pay, and estimated revenue? Other income such as grants, licenses, partners? How contributions from all sources are expected to sustain the venture? 