










Vision/
Problem

<p>Key Partners </p> <p>What partners are integral to the venture's success? What value, resources, activities do they add? Why are they preferred?</p>	<p>Key Actions to Complete </p> <p>What actions are vital to launch and grow each aspect of the venture?</p>	<p>Value Delivered </p> <p>Value or benefit for each person and/or community impacted? Problems solved or needs addressed? New opportunities created?</p>	<p>Relationships </p> <p>How will each person or community relate to or interact with the venture? How will people shape what is delivered?</p>	<p>Benefits Targeted To </p> <p>What persons and/or communities are targeted to benefit? Who else benefits indirectly?</p>
	<p>Key Resources Needed </p> <p>What resources are vital to launch and grow each aspect of this?</p>		<p>Access </p> <p>How will this reach out to each person or community? Is access integrated with something people are already using?</p>	
<p>Key Costs (money spent) </p> <p>What are the most expensive items that are needed, and their estimated costs?</p>	<p>Key Revenue Sources (money brought in) </p> <p>What prices & fees will those who benefit pay, and estimated revenue? Other income such as grants, licenses, partners? How contributions from all sources are expected to sustain the venture?</p>			